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## FUTURE FOR UKRAINE



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Bogomolets National Medical University,  
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- 📅 1+ years of arranging prosthetics abroad.
- 📅 14+ years in the global pharma sector.
- 📍 Innovations and creative concepts for business development.

## FFU is a Charitable Foundation created by Ukrainians for Ukrainians.

The foundation's mission is to support Ukrainians, taking care of the future of Ukraine as an independent European state.

FFU unites volunteers, NGOs, and business representatives in Ukraine and the world to help those who need it most wounded Ukrainians, medical institutions, families of IDPs, and children affected by the war.

## DIRECTION OF THE FOUNDATION'S WORK



Our main work directions are based on the population's needs during the war.

We provide Ukrainian military personnel who have received complex amputations with prosthetics and rehabilitation abroad.

We support IDP families with children, including those raising children with autism.

We provide qualified psychological assistance to Ukrainian women who survived sexual violence committed by Russian servicemen.

Our team carried out 9 humanitarian missions to the frontline areas. In particular, to the Kharkiv, Donetsk, Zaporizhzhia, Mykolaiv, and Kherson region, as well as to the de-occupied territories of the Kyiv region. We were among the first to send emergency aid to the people of Kherson after the explosion of the Kakhovka HPP dam.

Implementing a Code of Conduct is crucial for charity foundations to ensure ethical practices, maintain transparency, and build trust with stakeholders.



## HERE ARE THE TOP 10 BENEFITS OF IMPLEMENTING A CODE OF CONDUCT:

### Ethical Integrity:

A Code of Conduct sets clear ethical standards that guide the behavior of staff, volunteers, and stakeholders, fostering a culture of integrity and responsible decision-making.

### Trust and Credibility:

By adhering to a strong Code of Conduct, charity foundations establish themselves as trustworthy organizations, enhancing their credibility among donors, beneficiaries, and the public.

### Transparency:

The Code of Conduct outlines the foundation's commitment to transparency in operations, financial management, and decision-making, promoting openness and accountability.

### Consistency:

A well-defined Code of Conduct ensures consistent behavior and actions across all levels of the organization, reducing the risk of conflicting interests or unfair treatment.

### Legal Compliance:

The Code of Conduct helps the foundation stay compliant with relevant laws, regulations, and industry standards, reducing legal risks and potential liabilities.

### Conflict Resolution:

The Code of Conduct provides a framework for addressing conflicts of interest, promoting fair resolution processes, and preventing potential disputes from escalating.

### Protection of Reputation:

Upholding a strong ethical foundation safeguards the organization's reputation, minimizing the risk of negative publicity or damage to its brand.

### Diverse and Inclusive Environment:

A Code of Conduct can include provisions promoting diversity, equity, and inclusion, fostering a welcoming environment for all stakeholders and beneficiaries.

### Donor Confidence:

Donors are most likely to contribute to foundations that demonstrate a commitment to ethical practices, ensuring their donations are used effectively and responsibly.

### Long-Term Sustainability:

Implementing a Code of Conduct contributes to the foundation's long-term sustainability by instilling good governance practices, minimizing risks, and attracting ongoing support.



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Incorporating a comprehensive and well-communicated Code of Conduct ensures that charity foundations uphold their mission, values, and commitments, in a way leading to a positive impact on the communities they serve while maintaining the highest ethical standards.