



The Roadmap to Freedom and Recovery

28-29th September 2023 Rzeszów -Jasionka, Poland



Event Brochure

2023

w4ua.com

Mission

The World for Ukraine (W4UA) Summit is more than a conference. It's a mission. It serves as a hub of informed dialogue, free from political agenda, enriched by an international array of expertise.

Our goal is to integrate civil society and the business sector around aid and growth for Ukraine by creating a sustainable, long-term, multi-stakeholder platform for sharing experiences and fostering partnerships.

About The W4UA Summit 2023



W4UA 2022 in numbers

Over **1500** participants Around **200** NGO's In excess of **100** partners More than **60** journalists from around the world Over **40** panel discussions



If you want to know more about W4UA Summit 2022 download our report

About

The W4UA Summit is organized annually, and as the event organizer, we are committed to continue this project for many years to come. The guiding principle always was, and continues to be, to create a format that encourages cross-sectoral dialogue between a diverse set of stakeholders with the ultimate ambition to create a clear and sustainable Roadmap to Freedom and Recovery.

For this reason, this year we have created a palette of panel discussions around five dominant themes: humanitarian aid, justice, health, disinformation, and eventual recovery in a post-conflict scenario. It is therefore no coincidence that the W4UA Summit has attracted a considerable number of experts and people involved in helping Ukraine from around the world.

Our Summit has gained a reputation as a place where genuine partnerships & other forms of cooperation are formed. Since the first edition, an established community of experts and activists has grown around our event.

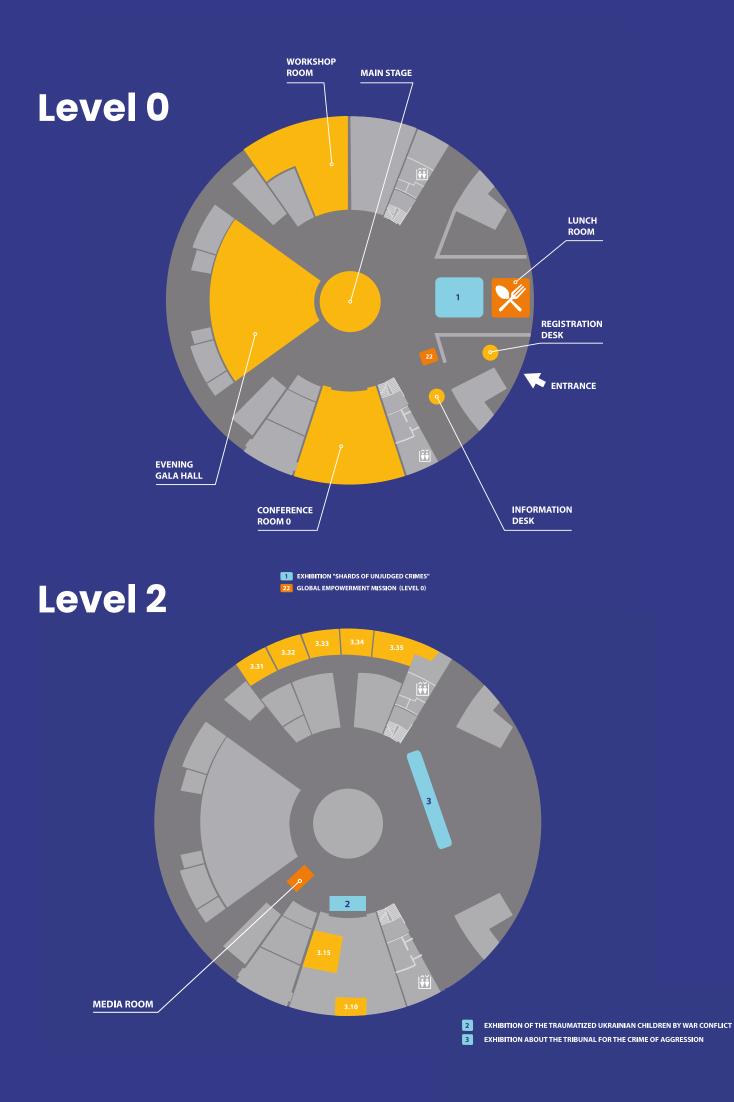
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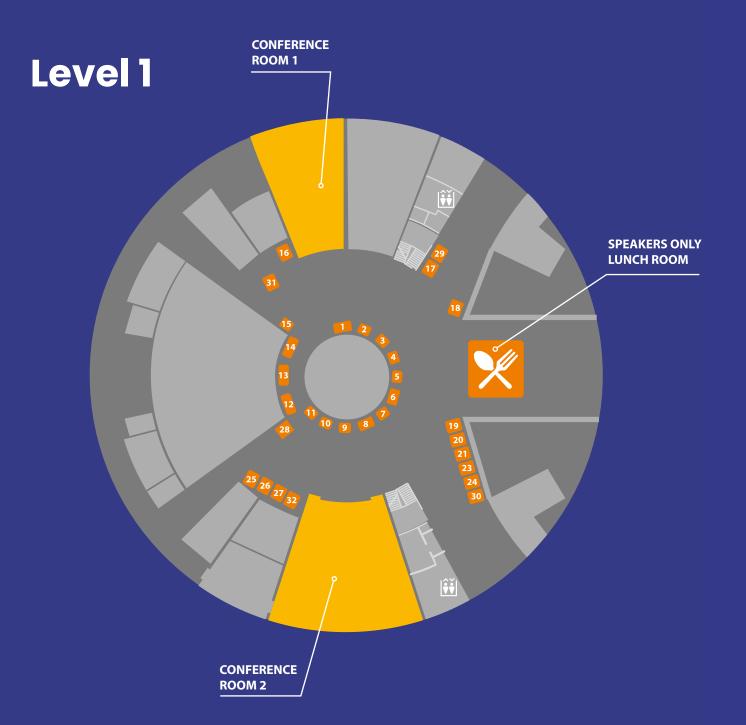




	Main Stage	Conference Room 0	Conference Room 1 (English only)	Conference Room 2 (English only)	Workshop Room			
8:30-9:30	Registration							
9:30-10:00	WELCOME REMARKS							
10:00-11:00	HIGH-LEVEL OPENING PANEL: Small and Big Victories in Ukraine - Overcoming Challenges Together	DAY (SEPTEMBER 28TH						
11:00-11:30		Break						
11:30-13:00	HIGH-LEVEL PANEL: Ukrainians' Mental Health - Challenges During and After the War	PANEL: Empowering Refugee Communities - Harnessing Economic Potential and Promoting Integration	HIGH-LEVEL ROUNDTABLE: In Pursuit of Justice - Strengthening International and Ukrainian Legal Infrastructure	INTERACTIVE SESSION: Investors' Perspective on the Next Steps in Ukraine and Poland by 360 One Firm				
13:00-14:00	Lunch break							
14:00-15:30	PANEL: About Victims of War - Reparations for War Crimes Committed	PANEL: Overcoming Access Barriers to the Ukrainian Market for Engineers and Construction Companies	ROUNDTABLE: Practical Strategies for Enhancing the Situation of Internally Displaced Persons	PANEL: Psychosocial Well-being of Ukrainian Youth	BUSINESS MEETING CORNER			
15:30-16:00	Break							
16:00-17:30	PANEL: Pledge of Ethics - Doing What's in Ukraine's Best Interest	PANEL: Entrepreneurs in the Face of War in Ukraine by Corporate Connections	ROUNDTABLE: Well-being of the Elderly in Ukraine in Focus	PANEL: Children's Deportation in Focus - Responding to Human Rights Abuses and War Crimes				
17:30-18:30	Reception							
18:30-19:30	EVENING GALA							
19:30-21:30	MOVIE SCREENING "FREEDOM ON FIRE"							
21:30-22:00	DISCUSSION: "FREEDOM ON FIRE"							

Recovery Huma		anitarian aid	Disinformation	Healthcare	Justice		
	Main Stage (English only)	Conference Room 0	Conference Room 1	Conference Room 2 (English only)	Workshop Room (English only)		
8:30-9:30	Registration DAY2 (SEPTEMBER 29TH)						
9:30-11:00	PANEL: Disinformation Warfare - Lessons learned, Current Landscape and New Technologies	HIGH-LEVEL PANEL: Collaboration and Cooperation - How to Partner with Ukrainian Government and Local Authorities	HIGH-LEVEL ROUNDTABLE: Public-Private Partnerships and Social Housing Perspectives in Reconstructing Ukraine	PANEL: Ukrainian-Polish Women in Business	WORKSHOP: Testimonies of Trauma - Staff- Care for Those Providing Support in Ukraine		
11:00-11:30	Bregk						
11:30-13:00	PANEL: In the Frontline of Help - Humanitarian Assistance in Direct Conflict Zones	PANEL: Energy Crisis and the Resilience of Ukrainian Infrastructure	ROUNDTABLE: A Multidimensional View of Veteran's Rehabilitation and Reintegration	PANEL: Empowering Civil Society through Media and Online Communication	ROUNDTABLE DISCUSSION: Municipal Economic Roundtable		
13:00-14:00	Lunch break						
14:00-15:30	PANEL: Understanding War Fatigue - How to Keep the World Engaged in Ukraine	HIGH-LEVEL PANEL: Impact of Education on Children's Mental Health	ROUNDTABLE: Driving Sustainable Recovery - ESG Strategies and Business Solutions for Rebuilding Ukraine	PANEL: Using Innovative Technologies in Humanitarian Efforts	WORKSHOP: Combat Medicine Basics for Everyone		
15:45-17:00	HIGH-LEVEL CLOSING PANEL: Roadmap to Freedom and Recovery						





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- ATLANTIC CONTRACT
- DOBROBUT
 - SMALL HOME

- **OPTIMUM CONSULTING GROUP**
- RIDNI CHARITABLE FUND
- FUNDACJA KOPER POMAGA COPERNICUS GROUP
- HOLISTIC CONSTRUCTION
- **UKRAINE ROTARY DISTRICT 2232**
- GLOBAL EMPOWERMENT MISSION (LEVEL 0)
- THE ROBIN HOOD PROJECT UKRAINE
- DONORUA
- 60 MLN.PL
- **G2A ARENA**
- UNBROKEN
- BLACK APPEX
- WARSAW ENTERPRISE INSTITUTE
- FIBRAIN
- CITY OF PRZEMYŚL
- **iPRACUJZDALNIE**

Accompanying events

MOVIE SCREENING: "FREEDOM ON FIRE: UKRAINE'S FIGHT FOR FREEDOM"

28 September, 19:30-22:00 (location: Evening Gala Hall)

FREEDOM ON FIRE: Ukraine's Fight for Freedom depicts the horrible realities of this unprovoked war instigated by Vladimir Putin. The film is an exploration of the courage of the Ukrainian people, who are fiercely determined to stand their ground until "the last drop of blood." Demonstrating an astounding ability to unite as a people and defend the sovereignty of their country, Ukrainians continually show compassion and resilience even when surrounded by death, destruction, and unfathomable war crimes.

This companion piece to director Evgeny Afineevsky's Oscar-nominated WINTER ON FIRE transports viewers through a war that started immediately after Maidan (Revolution of Dignity) in 2014 and continues through the 2022 Russian invasion. Through personal stories of ordinary civilians, children, soldiers, doctors, mothers, the country's elderly, journalists, religious leaders, and international volunteers, FREEDOM ON FIRE is a humanizing diary of millions of people whose lives were turned upside down by nine years of brutal conflict.

GRAND PIANO MINI-RECITAL BY MARIUSZ ADAMCZAK DURING EVENING GALA

28 September, 18:30 - 19:30 (location: Evening Gala Hall)

Thanks to the partnership with Yamaha Music Europe branch in Poland, the solemn Evening Gala will be highlighted by a grand piano mini-recital by Mariusz Adamczak, a laureate of national and international piano competitions, who will present pieces by Polish and Ukrainian composers.

WORKSHOP: COMBAT MEDICINE BASICS FOR EVERYONE

29 September, 14:00-15:30 (location: Workshop Room, ground floor)

Providing knowledge of basic Tactical Combat Casualty Care (TCCC) is critical in the current situation where anyone can become a rescuer or require assistance. The circumstances and specifics of injuries and the conditions under which aid is provided during the war in Ukraine require adaptation of existing solutions and methods. The combination of disposable and reusable equipment offers the possibility of adequate medical care for most battlefield injuries while maintaining high mobility and readiness of medical units. Led by top-notch experts from the US Army combat medic teams, this workshop demystifies combat medical practices, ensuring that participants, regardless of their background, can respond effectively in emergencies.

WORKSHOP: TESTIMONIES OF TRAUMA – STAFF-CARE FOR THOSE PROVIDING SUPPORT IN UKRAINE

29 September, 10:45-11:45 (location: Workshop Room, ground floor)

Professionals who dedicate their lives to humanitarian aid and the collection of evidence about ongoing atrocities are at great risk of being psychologically affected by the traumatic reality they are exposed to on a daily basis. This workshop, organized by Dignity Denmark and led by Mr Eoin O'Shea, will discuss ways in which organizations can provide staff-care. It is a must-see for all humanitarian workers who are directly involved with victims of war and who care about their own wellbeing and that of their staff and colleagues.

Art spaces

AUDIOVISUAL INSTALLATION: "SHARDS OF UNJUDGED CRIMES"

location: LEVEL 0

Multimedia installation "Shards of Unjugded Crimes" created on the basis of video testimonies and materials collected by the Rafał Lemkin Center for Documenting Russian Crimes in Ukraine will allow the audience to read the shocking accounts of witnesses who experienced Russian captivity, torture, and carpet bombings leading to the complete destruction of the civilian infrastructure. What emerges from these testimonies is a picture in which brutality meets the defenselessness of the civilian population, deprived of all rights and conditions that would give them a chance to survive. The titular "crumbs" are witnesses of Russian crimes, whose voices reach us from the center of this world that is being destroyed before our eyes. It is an incomplete voice, but representative enough to become a kind of remorse. It is to them – the witnesses of this unimaginable experience – that we finally want to give a voice. We want to express this voice with the symbolic image of a broken mirror. We, people from the safe West, should look at it to see, instead of our own reflection, the insufficiency of the actions taken to stop this brutality as soon as possible and to properly judge and punish its authors.

Curator. Jakub Kiersikowski

Coordination: Patrycja Dubiał-Skiba, Ewelina Grzechnik, Joanna Kurek Author of texts: Kateryna Leontyeva Design and layout: Małgorzata Frąckiewicz Translation: Pilecki Institute Translation Team Production: FERWOR

EXHIBITION ABOUT THE TRIBUNAL FOR THE CRIME OF AGGRESSION

location: LEVEL 2

The Polish-Ukrainian Foundation "Museum of Victory over Despotism", at the request of the Chancellery of the President of Ukraine, prepared an exhibition explaining the need to establish a tribunal for the crime committed, which was Russia's aggression against Ukraine. The exhibition consists of 30 roll-ups in which various artists talk, in an accessible language of art, about the crimes committed by Russia in Ukraine and the need to create a Tribunal.

EXHIBITION OF THE TRAUMATIZED UKRAINIAN CHILDREN BY WAR CONFLICT

location: LEVEL 2

To know the level of trauma of Ukrainian children who arrived in Poland (between March and July 2022), pictorial expression was used from 191 children aged between 4 and 18 years, who have voluntarily participated in coloring or painting sessions of the subject of their choice led by Dr Zygmunt Ostrowski from the European Association for Child Development in France. The pictorial expressions of trauma were evident when the paintings were dominated by black and/or red colors and by a black sun or a spotted sun. Whilst blue soothes, it also reflected anger and sadness. Free pictorial expression can make it possible for children to escape the trauma and distance themselves from upsetting thoughts through the creation of an imaginary universe through painting.





Rzeszów is a city in south-eastern Poland, the capital of the Podkarpackie Voivodeship and the center of the Rzeszów agglomeration. It is a major hub of aid activities, the new Center of Europe.

A city that, in a way unprecedented in history, was able to help thousands of people sheltering from the war. From the first day of the conflict, Rzeszów residents provided food, hygiene products, bandage supplies, and communication equipment at the main railway station, and at all city's aid stations. The citizens of Rzeszów welcomed into their own homes thousands of mothers with children sheltering from the war.

This wave of assistance was appreciated by international aid organizations such as CORE, Medair and IOM, as well as international institutions such as UNHCR and UNICEF. Rzeszow is a place that has been visited by the world's most important politicians including the President of the United States, Joe Biden, the President of the European Parliament, Roberta Metsola, the European Commissioner for Reforms Elisa Fereira and the President of the Committee of the Regions, Apostolos Tzitzikostas.

On May 22, 2022 the President of Ukraine, Volodymyr Zelensky, established a special honorary title of "City - Rescuer" and the first city in the world to receive this title was Rzeszów, which at the peak of the refugee crisis, in a city with population of 200,000, hosted 100,000 people taking refuge from the war.

-We don't know when the war will end, but we know that its effects will be long-lasting. We are therefore aware that the aid will also have to continue. We have helped and we will continue to help. - said Konrad Fijołek, the Mayor of Rzeszów.

Currently, approximately 30,000 refugees from Ukraine live in the city, as well as NATO soldiers who are stationed here, and workers of aid organizations from all over the world, which is why the city focuses on activities integrating Rzeszów's residents and the entire international community. During the holidays, over 350 cultural and entertainment events took place here, uniting all the citizens.

The Phoenix International Integration Center, a meeting place and joint activities for all residents, will be operating here in early spring.









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see detailed program

